



Helloworld partners with Carlton Football Club

- **helloworld for business members to benefit from unique access to key corporate leaders and partners**
- **Helloworld now the Official Carlton Football Club Travel Partner**
- **Carlton's corporate program to be known as "Carlton IN Business proudly presented by helloworld for business"**

for 11 April 2016: helloworld for business members now have unparalleled access to Carlton Football Club's prestigious corporate program and partners as part of Helloworld becoming a Gold Sponsor and Official Travel Partner.

The highly influential networking group will now be officially known as "Carlton IN Business proudly presented by **helloworld for business**".

Helloworld CEO Andrew Burnes said the partnership means **helloworld for business** members will have direct and ongoing access to key Australian companies as well as Carlton's impressive list of corporate partners.

"The Carlton IN Business sponsorship gives our **helloworld for business** members direct access to the Who's Who of Australian business as well as to Carlton's corporate partners," Mr Burnes said.

"This is a powerful and unique platform for our **helloworld for business** members to network with a distinguished membership base. Carlton has extraordinary reach into the business world and the Carlton IN Business calendar enables our **helloworld for business** members to leverage the Carlton network, cultivate relationships and facilitate real business opportunities."

Helloworld's Head of Corporate, Associate and Affiliate Networks, David Padman said the partnership reflected a focus on driving opportunities to members.

"One of our key **helloworld for business** strategies is to generate leads and new corporate account opportunities for our members and that is exactly what our partnership with Carlton will do," Mr Padman said.

Carlton CEO Steven Trigg says this partnership provides many benefits for Carlton IN Business members, as well as its corporate partners.

"By aligning ourselves with helloworld for business, we know we're building relationships with experts in the travel business," Trigg said.

"We're delighted Carlton IN Business members will now have access to exclusive benefits across corporate and leisure travel.

"We look forward to working with helloworld for business and Helloworld, maximising the benefits for our members, our corporate partners and for Helloworld."

Membership information on **Carlton IN Business** can be found at www.carltonfc.com.au

About Helloworld Limited

- Helloworld Limited (ASX: HLO) is a leading Australian based travel distribution company, comprising retail travel businesses, destination management services (inbound) air ticket consolidation, wholesale, corporate and online operations. This includes "*helloworld*", Australia's



largest network of franchised travel agents, as well as our Corporate, Associate and Affiliate networks, Go Holidays in New Zealand, AOT Inbound, ATS Pacific, QBT, Sunlover Holidays and Insider Journeys

- “*helloworld*” is a nationwide network of independently owned and operated retail travel agencies offering Australian and New Zealand travellers outstanding service, and the best value, tailor-made leisure and corporate travel experiences
- HLO has over 2000 staff located in Australia, New Zealand, Fiji, the USA, South East Asia, India and UK/Europe
- Helloworld is the proud major sponsor of Volleyball Australia and the ***helloworld* Volleyroos** men’s and women’s national teams.
- Helloworld is the Official Travel Partner and a Gold Partner of Carlton Football Club.

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